



## Sponsorship Opportunities

This August, Mayor Tim Keller and First Lady Elizabeth Kistin Keller invite Albuquerque to take time to engage in community service projects that connect the youth and elderly.

In celebration of volunteerism, the City of Albuquerque will be hosting a free, community event on Civic Plaza in Downtown Albuquerque from 12-5 p.m. on August 12. The fun, family friendly event will include food trucks, free kids' activities, and live entertainment .

### Get involved and become a sponsor today!



@MayorKeller

#ThisIsABQ

[www.cabq.gov/service](http://www.cabq.gov/service)





# Sponsorship Levels

## \$5,000 Level

- Premium logo placement on all billboards
- Premium logo placement on all bus panels
- Premium logo placement on all print advertising, including Johnny Boards
- Premium logo placement on posters and flyers
- Emcee mentions on stage throughout the event
- Logo placement on stage screen throughout the event
- Premium placement of logo and link on City of Albuquerque's website
- 10'x10' booth in exclusive location at event (tent, electricity, table, and chairs will be provided)

## \$2,500 Level

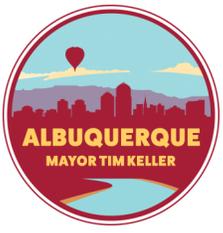
- Logo placement on posters and flyers
- Emcee mentions on stage throughout the event
- Logo placement on stage screen throughout the event
- Placement of logo and link on City of Albuquerque's website
- 10'x10' booth in premier location at event (tent, electricity, table, and chairs will be provided)

## \$1,000 Level

- Emcee mentions on stage throughout the event
- Logo placement on stage screen throughout the event
- Placement of logo and link on City of Albuquerque's website
- 10'x10' booth in premier location at event (tent, electricity, table, and chairs will be provided)

## \$500 Level

- Placement of logo and link on City of Albuquerque's website
- 10'x10' booth at event (tent, electricity, table, and chairs will be provided)



# Sponsorship Form

## 2018 One ABQ Celebration

Business Name: \_\_\_\_\_  
Contact Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
Phone: (\_\_\_\_\_) \_\_\_\_\_ Cell Phone: (\_\_\_\_\_) \_\_\_\_\_  
Email Address: \_\_\_\_\_

Check the box that corresponds with your desired level of sponsorship:

- \$5,000 Level
- \$2,500 Level
- \$1,000 Level
- \$500 Level

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Thank you for your support of City programs and events. Your sponsorship donations will be used for the One ABQ Celebration event expenses.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Payment is due 10 days prior to event. Make checks payable to City of Albuquerque.

Please complete agreement and return with payment to:

City of Albuquerque Special Events  
PO Box 1293  
Albuquerque, NM 87103

Please contact Bree Ortiz at 505.768.3452 or [bortiz@cabq.gov](mailto:bortiz@cabq.gov) with any questions.